

Remit To: KYW-TV
P.O. BOX 905739
CHARLOTTE, NC 28290-5739



KYW TV3

INVOICE

For: MCCORD ROB(186781)
1200 Liberty Ridge Dr Ste 200
Chesterbrook, PA 19087-5569

Account Exec: CAROLYN TYSON
Office: KYW-TV
Contract Num: 1041-80969
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556720
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 5

PAY BY 11/27/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: D-PA STATE TREASURER

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING (5:58-7AM)	10/23/2012-10/28/2012	. T W T F . .	30	2	810.00				
NP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. T W T F . .		2		810.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	06:27:43 AM		MCC1203EAGH	30	810.00				
10/26/2012	Fr	06:17:52 AM		MCC1203EAGH	30	810.00				
2	CBS THIS MORNING	10/23/2012-10/29/2012	M T W T F . .	30	1	250.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		M T W T F . .		1		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	08:24:31 AM		MCC1203EAGH	30	250.00				
3	ENTERTAINMENT TONIGHT	10/23/2012-10/29/2012	M T W T F . .	30	4	900.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		M T W T F . .		3		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	06:58:57 PM		MCC1203EAGH	30	900.00				
10/25/2012	Th	07:16:45 PM		MCC1203EAGH	30	900.00				
10/26/2012	Fr				30			900.00	Preempted	
10/26/2012	Fr	07:13:53 PM	10/26/2012	MCC1203EAGH	30	900.00	900.00		Makegood in 19:00:00-19:30:00	
4	THE INSIDER	10/23/2012-10/29/2012	M T W T F . .	30	4	1,000.00				
LUR										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			M T W T F . .		3		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	07:55:03 PM		MCC1203EAGH	30	1,000.00			
10/25/2012	Th	07:47:12 PM		MCC1203EAGH	30	1,000.00			
10/26/2012	Fr				30			1,000.00	Preempted
10/26/2012	Fr	07:41:40 PM	10/26/2012	MCC1203EAGH	30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
5	LATE NEWS		10/23/2012-10/28/2012		. T W T F S S		30	5	1,800.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T W T F S S		4		1,800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	11:23:10 PM		MCC1203EAGH	30	1,800.00			
10/26/2012	Fr	11:30:02 PM		MCC1203EAGH	30	1,800.00			
10/27/2012	Sa	11:25:16 PM		MCC1203EAGH	30	1,800.00			
10/28/2012	Su				30			1,800.00	Preempted
10/28/2012	Su	11:42:19 PM	10/28/2012	MCC1203EAGH	30	1,800.00	1,800.00		Makegood in 23:10:00-24:00:00
6	DAVID LETTERMAN		10/23/2012-10/28/2012		. T W T F . .		30	2	700.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T W T F . .		2		700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	11:50:52 PM		MCC1203EAGH	30	700.00			
10/26/2012	Fr	12:30:06 AM		MCC1203EAGH	30	700.00			
7	SIXTY MINUTES		10/23/2012-10/28/2012	 S		30	2	8,000.00
LUR									

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<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 S		1		8,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su				30			8,000.00	Preempted
10/28/2012	Su	08:05:11 PM	10/28/2012	MCC1203EAGH	30	8,000.00	8,000.00		Makegood in 19:10:00-20:10:00
8	5PM EARLY NEWS		10/23/2012-10/28/2012		. T W T F . .		30	1	765.00
NP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		1		765.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:54:07 PM		MCC1203EAGH	30	765.00			
9	NEWS 3 AT 6		10/23/2012-10/26/2012		. T W T F . .		30	1	1,440.00
NP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. T W T F . .		1		1,440.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	06:26:57 PM		MCC1203EAGH	30	1,440.00			
10	5:30AM NEWS THIS MORNING		10/23/2012-10/29/2012		M T W T F . .		30	1	275.00
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M T W T F . .		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	05:53:51 AM		MCC1203EAGH	30	275.00			

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11	VEGAS	10/23/2012-10/29/2012		. T		30	1	5,500.00		
LUR										
Week Of		M T W T F S S		Spots Per Week		Rate				
10/22/2012-10/28/2012		. T		1		5,500.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/23/2012	Tu	10:48:23 PM		MCC1203EAGH	30	5,500.00				
12	THE MENTALIST	10/23/2012-10/29/2012	 S		30	1	4,500.00		
LUR										
Week Of		M T W T F S S		Spots Per Week		Rate				
10/22/2012-10/28/2012	 S		1		4,500.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
10/28/2012	Su	10:59:38 PM		MCC1203EAGH	30	4,500.00				
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation	
Air Time Totals		21		36,650.00		5,497.50	31,152.50	11,700.00	11,700.00	0.00

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact: KYW-TV CONTROLLERS OFFICE (215) 977-5578	Gross Billing
		36,650.00
		Trade Value
		0.00
		Agency Commission
		5,497.50
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
		Pay This Amount
		31,152.50

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